

**Creating Promotions Media in English for Taman Satwa Taru Jurug Surakarta**



**Internship Report**

**Submitted to meet a part of the requirements to obtain  
an *Ahli Madya* Degree in English Language**

**by  
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Faculty of Cultural Sciences  
Sebelas Maret University  
Surakarta  
2017**

## APPROVAL

The undersigned below has approved that this internship report is ready for examination. All the content in this report, however, is solely the responsibility of the writer.

Title of Internship Report:

**Creating Promotions Media in English for Taman Satwa Taru Jurug Surakarta**

Name of Intern:

**Sandy Kumara C9313057**

Surakarta, January 13<sup>th</sup>, 2017  
Internship Supervisor



**Dra. Sri Kusumo Habsari, M.Hum., Ph.D**  
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### ACCEPTANCE

The undersigned below hereby state that this internship report has been approved and accepted by the Board of Examiners at English Diploma Program, Faculty of Cultural Sciences, Sebelas Maret University

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#### Board of Examiners

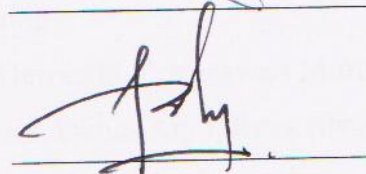
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## ABSTRACT

**Sandy Kumara, 2016. Creating Media Promotions in English for Taman Satwa Taru Jurug Surakarta**, English Diploma Program, Faculty of Cultural Sciences, Sebelas Maret University.

The purpose of this internship report is to describe the activity during the internship program that I did at Taman Satwa Taru Jurug Surakarta on February, 16<sup>th</sup>, 2016 to March 16<sup>th</sup>, 2016. This internship report has include the problem that I met during the internship program and the way I solve the problem.

The main activity of my internship program is to create media promotions such as booklet and leaflets in English. I met during doing the internship in *Taman Satwa Taru Jurug* such as problem in taking the pictures of the animals, problem in arranging the paragraphs and problem in translating difficult words or sentence especially on the history of introduction part, and problem making the booklet design. To solve the first problem I had to wait for long time to have tight moment in order to get the best pictures of the animals. The second problem is problem in arranging the paragraphs and problem in translating difficult words or sentence in history of introduction part. I try solve those problems by considering the coherence of each paragraph, looking for the meanings of the difficult words in online dictionary, looking for some references in the Internet, and asking to the internship supervisor. Then, to face the last problem I needed to be creative and I decided to search for some references for booklet design from pinterest, freepik, and deviantart.

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